



Friday, October 21<sup>st</sup>

The Livery – Downtown

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor: **\$5,000**

(Exclusive Level)

- Recognized as the All-In To End Cancer: An American Cancer Society Event presented by (insert company name).
- Company logo as presenting sponsor will appear on all promotional materials distributed throughout the community.
- Company name as presenting sponsor will be included in all press materials distributed to local media outlets promoting the event, including Event Program *(if received by printing deadline)*
- Company logo as Presenting Sponsor will appear on event Save the Date and Invitation in color. (Mailed to more than 1,500 households in Central Kentucky)
- Company will receive twelve (12) tickets to the event
- Company will have the opportunity to speak during Opening remarks at the event.
- Recognition on the event website and Facebook/Twitter pages

*\*If commitment is made prior to printing deadline*

### Gold Sponsor: **\$3,500**

(Limit Two)

- Company logo displayed on the felt as the Gold Sponsor at all of the gaming tables at the event.
- Company logo as Gold Sponsor will appear on all promotional materials throughout the community.
- Company logo as Gold Sponsor will appear on event Save the Date and Invitation in color. (Mailed to over 1,500 households in Central Kentucky)
- Recognition as Gold Sponsor, with company logo, in the Event Program.
- Company will receive eight (8) tickets to the event.
- Recognition on the event website and Twitter/Facebook pages.

## **Silver Sponsor: \$2,000**

(Limit Two)

- Company logo displayed on the felt as the Silver Sponsor on one of the gaming tables at the event.
- Company logo as Silver Sponsor will appear on all promotional materials throughout the community.
- Recognition as the Silver Sponsor, with company logo, in the Event Program.
- Company will receive six (6) tickets to the event.
- Recognition on the event website and Facebook/Twitter pages.

## **Casino Sponsor: \$1,000**

- Company Logo displayed above one of the gaming tables at the Event
- Recognition as the Casino Sponsor, with company logo, in the Event Program
- Company will receive four (4) tickets to the event
- Recognition on the event website and Facebook/Twitter pages

## **Cards Sponsor: \$1,000**

**Sold!**

- Company Logo displayed on all cards at the event
- Recognition as the Cards Sponsor, with company logo, in the Event Program
- Company will receive four (4) tickets to the event
- Recognition on the event website and Facebook/Twitter pages

## **Chips Sponsor: \$1,000**

**Sold!**

- Company Logo displayed on all chips at the event
- Recognition as the Chips Sponsor, with company logo, in the Event Program
- Company will receive four (4) tickets to the event
- Recognition on the event website and Facebook/Twitter pages

## **Entertainment Sponsor: \$750**

- Company name displayed on or near the Entertainment area and recognized as the Entertainment Sponsor at the Event.
- Recognition as the Entertainment Sponsor, with company logo, in the Event Program
- Company will receive four (4) tickets to the event
- Recognition on the event website and Facebook/Twitter pages

## **Photo Booth Sponsor: \$750**

**Sold!**

- Company name displayed at the Photo Booth at the event.
- Recognition as the Photo Booth Sponsor, with company logo, in the Event Program
- Company will receive four (4) tickets to the event
- Recognition on the event website and Facebook/Twitter pages

## **Specialty Drink Sponsor: \$750**

- Company name displayed at the Specialty Drink station at the event.
- Recognition as the Specialty Drink Sponsor, with company logo, in the Event Program
- Company will receive four (4) tickets to the event
- Recognition on the event website and Facebook/Twitter pages

### **Bourbon & Wine Toss Sponsor: \$500**

- Company name displayed as the Bourbon & Wine Toss Table at event.
- Company Logo on all Bourbon & Wine Bottles at the Event (Approximately 50 bottles)
- Recognition as the Bourbon & Wine Toss Sponsor, with company logo, in the Event Program
- Company will receive two (2) tickets to the event
- Recognition on the event website and Facebook/Twitter pages

### **Grab-A-Dice Sponsor: \$500**

- Company name displayed as the Grab-A-Dice Sponsor at event
- Company Logo on All Grab Bags at the Event (approximately 50 Grab-A-Dice)
- Recognition as the Grab-A-Dice Sponsor, with company logo, in the Event Program
- Company will receive two (2) tickets to the event
- Recognition on the event website and Facebook/Twitter pages

### **Money Clip Sponsor: \$500**

- Company name displayed as the Money Clip Sponsor at event
- Company Logo on All Money Clips Given to Guests as they Enter (Approximately 300 Guests)
- Recognition as the Money Clip Sponsor, with company logo, in the Event Program
- Company will receive two (2) tickets to the event
- Recognition on the event website and Facebook/Twitter pages.

### **Pop-A-Shot Sponsor: \$500**

- Company name displayed as the Pop-A-Shot Sponsor at event
- Company Logo on the Pop-A-Shot Backboard
- Recognition as the Pop-A-Shot Sponsor, with company logo, in the Event Program
- Company will receive two (2) tickets to the event
- Recognition on the event website and Facebook/Twitter pages.

### **Silent Auction Sponsor: \$500**

- Company name displayed as the Silent Auction Sponsor at event
- Company Logo on All Silent Auction Bid Sheets at the Event (approximately 20 Bid Sheets)
- Recognition as the Silent Auction Sponsor, with company logo, in the Event Program
- Company will receive two (2) tickets to the event
- Recognition on the event website and Facebook/Twitter pages.

### **Valet Sponsor: \$500**

- Company name displayed as the Valet Sponsor at event
- Opportunity to place an item in all cards parked through Valet
- Recognition as the Valet Sponsor, with company logo, in the Event Program
- Company will receive two (2) tickets to the event
- Recognition on the event website and Facebook/Twitter pages

**Further Sponsorship Opportunities Available:**

**For more information, contact the American Cancer Society at 859-260-8350**

# All-In To End Cancer Celebrity Casino Night: An American Cancer Society Event

## 2016 SPONSOR COMMITMENT FORM

Yes, I/We will support the American Cancer Society by sponsoring All-In To End Cancer at the level indicated below:

<input type="checkbox"/> Presenting Sponsor:	\$5,000	<input type="checkbox"/> Bourbon & Wine Toss Sponsor:	\$500
<input type="checkbox"/> Casino Sponsor:	\$1,000	<input type="checkbox"/> Grab-A-Dice Sponsor:	\$500
<input type="checkbox"/> Cards Sponsor:	\$1,000	<input type="checkbox"/> Money Clip Sponsor:	\$500
<input type="checkbox"/> Chips Sponsor:	\$1,000	<input type="checkbox"/> Silent Auction Sponsor:	\$500
<input type="checkbox"/> Entertainment Sponsor:	\$ 750	<input type="checkbox"/> Valet Sponsor:	\$500
<input type="checkbox"/> Specialty Drink Sponsor:	\$ 750		

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Check Enclosed

Please Invoice Me

Credit Card \_\_\_\_\_ Exp. Date \_\_\_\_\_

**Please Return to:**

**American Cancer Society  
All-In To End Cancer Celebrity Casino Night  
1504 College Way  
Lexington, KY 40502**